

Innovation Management & Intellectual Property

General Data			
Academic program	Incoming Exchange Student Courses		
Type d'EC	Classes		
Lectures : 3h00 Total duration : 6h00	Status : Obligatoire	Period : Semester 8_Robotique and Automation	Education language : English

Learning Outcomes
Raise the students' awareness about innovation management: general approach Notion of intellectual property Management of intellectual property.

Content
- Innovation management for companies (different types) - Intellectual property: patent deposit, management of patents - General management of organizations for keeping the company's strategic advantages.

Pre-requisites / co-requisites
None